

**EDUCATION**

**The Art Institute of Seattle**

Associate of Applied Arts in Graphic Design  
September 2010

**University of Washington**

Bachelor of Arts in Business Administration; Marketing Concentration  
June 2002

**SKILLS**

Photoshop, Illustrator, InDesign, Dreamweaver, HTML, CSS  
Screen Printing, Sewing

**EXPERIENCE**

**Rosanna, Inc** - Graphic/Product Designer

Create trend-conscious graphics for tableware, dishes, handbags, and packaging materials  
Concept and develop new products, including pattern-making and technical drawings  
Advise sampling and production at overseas factories  
April 2011 - Present

**Sidney Ann Design** - Designer/Sole Proprietor

Design and produce a line of accessories from textiles and leather  
Compose newsletters and content for social media; create catalogs and line sheets  
Strategically market my line within Etsy.com as well as to boutiques all over North America  
June 2002 - Present

**Nordstrom** - Graphic Designer

Designed signs for both in-store displays and back of house  
February 2011 - March 2011 (Contractor)

**Amazon.com** - Graphic Designer

Rendered print-ready artwork for Disc on Demand team  
Designed/recreated DVD menus and CD covers, inserts, and booklets  
December 2010 - February 2011 (Contractor)

**The CRAVE Company** - Graphic Designer

Designed email flyers, web banner ads, and backgrounds/pages for social media sites  
Prepared photos and edited content for book spreads  
July 2010 - September 2010 (Intern)  
October 2010 - November 2010 (Contractor)

**The Travel Team** - Internet Marketing Coordinator and Travel Assistant

Performed aggressive social media marketing efforts across multiple platforms  
Implemented keyword campaign for SEO and Internet advertising  
Provided account management, bookkeeping, and vendor relations  
October 2009 - November 2010

**AFFILIATIONS**

AIGA

Foster School of Business Alumna (University of Washington)

University of Washington Women's Gymnastics Alumna